

FEDLINK FY2003 PRICING FOR:

Peterson's

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July 10, 2002

FedLink BOA #98CLFB70102 - Option Renewal for FY 2003

NEW PRODUCT Resource Center

Description

The Resource Center is a web site that contains educational and career information for end users. The Resource Center contains individual search modules:

Educational Search Information

- Undergraduate Search search of every accredited college and university in the US and Canada. More than 2000 Profiles and over 1,000 in depth descriptions of institutions.
- Scholarship Search search over 900,000 awards representing nearly 3 billion dollars in aid. Also includes eligibility requirements.
- Download a practice SAT, ACT, GMAT or GRE test.
- Graduate Search Search over 36,000 masters, doctoral and professional degree programs. Features our new, user friendly interface for easy access to program information.
- Historically Black American Colleges and Universities View profiles of 117 Black American Colleges & Universities
- Distance Learning Search Search courses and programs offered by accredited institutions at a distance.

Career Guidance Information

- Search the Bureau of Labor Statistics Occupational Handbook, for information on thousands of jobs across multiple industries.
- Take a 71 question Career Assessment to find out the best 10 careers for you.

News and Articles

Special information articles on education search and career guidance are available.

Access

Resource Centers are available at petersons.com/tobedetermined
Netscape 4.0 or higher Internet Explorer 4.0 or higher
Subscription Period - 12 months

PRICING

Resource Center

List Price per Site \$2,749.00 FedLink Price \$1319.52

NEW PRODUCT
Customized Resource Center

Description

The Customized Resource Center is a web site that contains educational and career information for end users. The Customized Resource Center contains individual search modules:

Educational Search Information

UNDERGRADUATE COLLEGES AND UNIVERSITIES:

The Undergraduate Colleges and Universities search is powered by Peterson's extensive undergraduate research database. It is hosted on an Oracle, version 8I database. The user interface allows endusers to perform a multi-criteria search for every accredited 2- and 4-year college and university in the U.S. and Canada. This intuitive search provides more than 3,700 profiles (100% coverage of accredited institutions) and over 900 in-depth descriptions, offering additional information on selected institutions.

The search criteria include name of institution, major, location (State or Province), selectivity (most difficult, very difficult, moderately difficult, minimally difficult, non-competitive), public, private, 2-year and 4-year. School profiles include a detailed enrollment profile, undergraduate program highlights, application requirements, services, and facilities. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the Undergraduate College and University Search system so that they can also be found via a search using words and phrases.

GRADUATE COLLEGES AND UNIVERSITIES:

The Graduate Colleges and University search is powered by Peterson's extensive graduate research database. It is hosted on an

Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search for over 36,000 master's, doctoral, and professional degree programs offered by 1,700 accredited graduate schools (100% coverage) in the United States and Canada.

The search criteria include: institution name, discipline of study, and location. School profiles include a detailed enrollment profile, graduate program highlights, application requirements, services, and facilities. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the Graduate College and University Search system so that they can also be found via a search using words and phrases.

MBA PROGRAMS:

The MBA Programs search is powered by Peterson's extensive MBA research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of over 900 U.S. and international business schools (100% coverage) that offer more than 2,900 programs of various levels: full-time, part-time, joint-degree, dual-degree and executive MBA program. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions

The search criteria include: institution name, concentration, location, average GMAT score, and enrollment size. School profiles include a detailed enrollment profile, graduate program highlights, application requirements, services, and facilities.

A free-text search engine indexes all the content pages in the MBA Search system so that they can also be found via a search using words and phrases.

LAW SCHOOLS:

The Law School search is powered by Peterson's extensive Law research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of over 180 U.S. law school program offerings.

The search criteria include: institution name, concentration, location, average LSAT score, and enrollment size. School profiles include a detailed enrollment profile, graduate program highlights, application requirements, services, and facilities. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the LAW Search system so that they can also be found via a search using words and phrases.

HISTORICALLY BLACK COLLEGES AND UNIVERSITIES:

The Black American Colleges and Universities search is powered by Peterson's extensive Black American Colleges and Universities research database. The user can view the profiles of 117 Black American colleges and universities—the most comprehensive and up-to-date collection of profiles of Black American colleges and universities on the Internet. Descriptions begin with a brief historical overview, followed by the facts and figures covering application contacts, tuition costs, entrance requirements, degrees and program offerings, and more.

A free-text search engine indexes all the content pages in the Black American Colleges and Universities Search system so that they can also be found via a search using words and phrases.

NURSING PROGRAMS:

The Nursing Programs search is powered by Peterson's extensive Nursing research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multicriteria search of over the full-time and part-time accredited undergraduate and graduate programs offered at 88 American and Canadian colleges.

Program profiles include information on admission requirements, financial options, and academic facilities. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the Nursing Search system so that they can also be found via a search using words and phrases.

VISUAL AND PERFORMING ARTS:

The Visual and Performing Arts search is powered by Peterson's extensive Visual and Performing Arts research database. The user interface allows end-users to perform a multi-criteria search of over more than 1,000 programs in music, art, dance, and theater at more than 400 institutions. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions

A free-text search engine indexes all the content pages in the Visual and Performing Arts Search system so that they can also be found via a search using words and phrases.

SCHOLARSHIP:

The Scholarship search is powered by Peterson's extensive Private Aid research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of over 1,000,000 awards representing nearly \$4.5 billion in aid. Content also includes eligibility requirements. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions

A free-text search engine indexes all the content pages in the Scholarship Search system so that they can also be found via a search using words and phrases.

PRIVATE SECONDARY SCHOOLS:

The Private Secondary Schools search is powered by Peterson's extensive Private Secondary Schools research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of over 1,400 schools both domestic and abroad.

The search criteria include: name of institution, location (state, country, and province), type of school (traditional, special needs, junior boarding), interscholastic athletics, and subjects offered. Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the Private Secondary Schools Search system so that they can also be found via a search using words and phrases.

SUMMER OPPORTUNITIES:

The Summer Opportunities search is powered by Peterson's extensive Summer Opportunities research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of more than 1,600 organizations - from traditional camps and tour groups to private schools and colleges.

The search criteria include: program name, location (state, country, province), type of activities offered (academics, arts, sports, wilderness/outdoors, special interests), and type of program (day, residential, travel). Search results permit users to send instant electronic mail inquiries to camps, resulting in additional information provided directly from institutions.

A free-text search engine indexes all the content pages in the Summer Opportunities Search system so that they can also be found via a search using words and phrases.

STUDY ABROAD:

The Study Abroad search is powered by Peterson's extensive Study Abroad research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of more than 1,700 programs offered by 379 sponsors.

The search criteria include: sponsor name, location (country), and field of study. Search results permit users to send instant electronic mail inquiries to program sponsors, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the Study Abroad Search system so that they can also be found via a search using words and phrases.

SUMMER STUDY ABROAD:

The Summer Study Abroad search is powered by Peterson's extensive Summer Study Abroad research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of more than 1,600 programs offered by 329 sponsors.

The search criteria include: sponsor name, location (country), and field of study. Search results permit users to send instant electronic mail inquiries to program sponsors, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the Summer Study Abroad Search system so that they can also be found via a search using words and phrases.

TRAINING & EXECUTIVE EDUCATION PROGRAMS:

The Training & Executive Education Programs search is powered by Peterson's extensive Executive Education research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of more than 1,000 executive education programs (registration required); 360,000 training seminars; or 14,500 distance-learning opportunities. End-users are provided a link to allow them to search Peterson's Graduate Programs database and the Undergraduate database to find training programs.

Search results permit users to send instant electronic mail inquiries to institutions, resulting in additional information provided directly by institutions. A free-text search engine indexes all the content pages in the Executive Education Search system so that they can also be found via a search using words and phrases.

CAREER COLLEGES SEARCH:

The Career Colleges Search is powered by Peterson's extensive Career Colleges research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of 900 schools, colleges, universities, and learning institutes in the U.S. that offer certificate and degree programs.

The search criteria include: name of institution, program of study, and location (state, city). Search results permit users to send instant electronic mail inquiries to program sponsors, resulting in additional information provided directly by institutions.

A free-text search engine indexes all the content pages in the Career Colleges Search system so that they can also be found via a search using words and phrases.

DISTANCE LEARNING PROGRAMS:

The Distance Learning Programs search is powered by Peterson's extensive Distance Learning research database. It is hosted on an Oracle, version 8I database. The user interface allows end-users to perform a multi-criteria search of more than 1,000 institutions providing distance-learning programs.

The search criteria include: name of institution, degree and certificate programs, and courses (undergraduate credit, graduate credit, and non-credit). Search results permit users to send instant electronic mail inquiries to program sponsors, resulting in additional information provided directly by institutions.

Access

Resource Centers are available at petersons.com/tobedetermined
Netscape 4.0 or higher Internet Explorer 4.0 or higher
Subscription Period - 12 months

PRICING
Customizable Resource Center

List Price per Search \$25,000.00 FedLink Price \$16,250.00

NEW PRODUCT

Online SAT Test Practice and/or Content License

Description

Helps college-bound students earn the high scores they're looking for with this popular, student-centered preparation. Great for those who prefer self-study and who already have a solid foundation.

The content of SAT Success, is put online for a one-year license, unlimited usage to client. Internet access is required. This may also be ordered as online tests - separate pricing below.

NEW PRODUCT

AP Series Content License

Description

Students realize that getting a great score on one or more of the 33 AP exams can increase their chances of earning high placement in freshman-level courses, college credit, and even sophomore standing. Features – full-length practice tests, including diagnostics, explanations for correct and incorrect answers, RED-ALERT test taking strategies, thorough subject reviews, flexible, and customized study plans. Subject areas are

- 1. World History
- 2. USA History
- 3. English Literature
- 4. English Language
- 5. Calculus
- 6. Government & Politics
- 7. Biology
- 8. Chemistry
- 9. Physics B/C

The content of AP Series, is put online for a one-year license, unlimited usage to client. Internet access is required.

Additional Arco/Peterson's Publications available for Content Licensing Upon Request

PRICING

Content Licensing
SAT
\$7,500 per year annual license unlimited usage

Content Licensing

AP Series

\$7,500 per subject per year annual license unlimited usage

Content Licensing for Additional Arco/Peterson's Publications \$7,500 per title per year annual license unlimited usage

Online SAT Test Practice List Price = \$19.95 FedLink Price = \$9.58 each password

Online GRE CAT Test Practice

Great scores on the GRE test (Graduate Record Examination), while no guarantee of acceptance certainly help your chances of getting into the graduate school of your choice. But, as the structure of the test has changed so have the demands of the test-taker.

A small sample of online questions is inadequate practice for doing well on today's computer adaptive exam. The nonlinear CAT adapts to your performance as you progress through the test. And unlike a traditional pencil-and-paper exam you cannot skip questions or go back and change your answers. To get the practice you need, a full-length GRE CAT is your only option.

Peterson's offers the only complete practice GRE CAT available on the internet.

Online GMAT CAT Test Practice

Great scores on the GMAT test (Graduate Management Admission Test), while no guarantee of acceptance certainly help your chances of getting into the graduate school of your choice. But, as the structure of the test has changed so have the demands of the test-taker.

A small sample of online questions is inadequate practice for doing well on today's computer adaptive exam. The nonlinear CAT adapts to your performance as you progress through the test. And unlike a traditional pencil-and-paper exam you cannot skip questions or go back and change your answers. To get the practice you need, a full-length GMAT CAT is your only option.

Peterson's offers the only complete practice GMAT CAT available on the internet.

NEW!

Online ACT Test Practice

Now you can take an online ACT practice computer-adaptive test!

PRICING

Online GRE CAT Test Practice List Price = \$19.95 FedLink Price = \$9.58

Online GMAT CAT Test Practice List Price = \$19.95 FedLink Price = \$9.58

Online ACT Test Practice List Price = \$19.95 FedLink Price = \$9.58

ASVAB Content License

Description

Every year over one million people take the Armed Services Vocational Aptitude Battery, the series of tests required for entrance into the five U.S. military branches. This up-to-date guide encourages tests takers to examine their weaknesses using a diagnostic test. A comprehensive review of each test subject as well as numerous practice problems and exercises is also included. Finally, an advanced look at proposed upcoming changes to the ASVAB is featured.

The content of ASVAB 17^{th} Edition, is put online for a one year license, unlimited usage to client. Internet access is required.

CLEP Success

The quickest, smartest way to build students' test-taking confidence, strengthen skills, and boost scores is through practice. With CLEP Success, students get that and more, beginning with intensified test conditioning in five subjects – English composition, college mathematics, humanities, social sciences and history, and natural sciences. The book includes five full-length practice tests with detailed answer test-taking strategies, flexible study planning, user-friendly design geared for the high school student, and answers with comprehensive explanations for all test takers.

The content of *CLEP Success* is put online for a one year license, unlimited usage to client. Internet access is required.

DSST: The Official Test-Preparation Guide

With high scores on the Dantes Standardized Subject Tests (DSST), adult learners can earn college credit for what they have learned in nontraditional ways in one of thirty-seven subject areas that measure business, management, and interpersonal skills. Published in cooperation with The Chauncey Group International, a subsidiary of the Educational Testing Service, this official DSST guide is the only preparation book widely available in the marketplace. It covers the tests in business, personal finance, financial accounting, human resource management, supervision, organizational behavior, business math, and ethics.

The content of DSST is put online for a one year license, unlimited usage to client. Internet access is required.

GED Success

With a new emphasis on information processing, critical analysis, creative thinking, and problem solving, the five tests that make up the nation" most popular high school equivalency exam and designed to get test takers ready for the working world. The quickest, smartest way to build students' test-taking confidence, strengthen skills, and boost scores is through practice. With GED Success, students get that and more, beginning with intensified test conditioning in five subjects—language arts, reading: language arts, writing: mathematics; science; and social studies.

The content of GED Success is put online for a one year license, unlimited usage to client. Internet access is required.

Military Flight Aptitude Tests

Full-length exams and expert coaching for the tests to be a pilot navigator or flight officer.

The content of *Military Flight Aptitude Tests* is put online for a one year license, unlimited usage to client. Internet access is required.

Officer Candidate Tests

Gives candidates the exam preparation and career information they need to become an officer in the U.S. Army, Navy, Air Force, Marines, or Coast Guard.

The content of Officer Candidate Tests is put online for a one year license, unlimited usage to client. Internet access is required.

PRICING

Content Licensing
ASVAB
\$7,500 per year annual license unlimited usage

Content Licensing
CLEP
\$7,500 per year annual license unlimited usage

Content Licensing
DSST
\$7,500 per year annual license unlimited usage

Content Licensing
GED
\$7,500 per year annual license unlimited usage

Content Licensing
Military Flight Aptitude Tests
\$7,500 per year annual license unlimited usage

Content Licensing
Officer Candidate Tests
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